# UATHA SVAUL NOLMA

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tor you. ה כופצחת, כהמדוחותץ מחל שהדות פתעודטחותפתל כטמלטות לפגוצחפל ועול worries. Enjoy the magic of the season with friends and loved ones in I his year, plan ahead and let for All Seasons take care of all your holiday

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## The Historic Mission Inn



Once again, For All Seasons worked its magic at the historic Mission Inn in downtown Riverside, decking the halls inside and out! Lots of additional lights were added along Mission Inn Avenue, as well as a "Walk of Lights" where guests could walk under a canopy of lights and snowflakes, next to animated carolers and lighted reindeer. It was exquisite!

Giant gift boxes were added to the valet wall and an arch of lighted presents were displayed over the valet building. Santa's workshop once again appeared on the walkway next to Duane's Steakhouse.

"Christmas Around the World" could be seen on the exterior of Main Street, and many lighted delights appeared on 6th Street. Even the parking building was decorated - inside! Orange Avenue once again hosted a "Musical Christmas," with animated carolers on the balconies, frolicking topiary bears and an animated bear band!

The palms all around the hotel were draped from top to bottom in lights and snowflakes, rooftops were covered in snowflakes, lighted rain crosses, and blue stars. Wherever one looked, there were lights, lights, and more lights!

The interior of Riverside's famous hotel was not to be forgotten. The lobby was decorated around the theme "Christmas, Frozen in

Well here we are again, another holiday season rapidly approaching! In 2006 For All Seasons was fortunate enough to gain some wonderful new clients. We worked with the City of Riverside, Riverside Public Utilities. Loma Linda Medical Center. and Kaiser Hospital in Riverside to make 2006 our best Christmas yet. For All Seasons festooned downtown Riverside in lighted snowflakes. And now that the City of Riverside has joined with the Mission Inn to make the "Festival of Lights" their signature city event, 2007 promises to be a far more magical season.

Of course, for us at For All Seasons, Christmas just isn't Christmas until we've visited the homes and offices of all of our clients and 2006 was no exception. Thank you for allowing us to share in the joy of this past holiday season.

and packed away!

Until the Holidavs.

Isabelle Kaminsky **Owner/Head Designer** For All Seasons







#### Welcome!

Hectic as the holiday season was, somehow we managed to get it all done, undone,

On a personal note, one of my grandsons headed to basic training in the Army, and will continue with training as an MP. I also can't help but mention the excitement of seeing my youngest daughter walking in her cap and gown to receive not one, but two Master's degrees. And I saw my son. daughter-in-law and two grandchildren move to a beautiful home in Wisconsin. Although it was sad to have them leave. I know they will enjoy their new life, as well as a new way of life in the winter!

Time" with clocks draping the twenty-five foot fresh tree and garlands that cascaded the spiral staircase and lobby beams. Every restaurant and banquet room was decorated with the style and class For All Seasons is famous for. The Mission Inn is a beautiful historic hotel and adding For All Seasons' dazzling Christmas décor made it the perfect place to celebrate during the holiday season.

On opening night, Duane Roberts invited Santa to "throw the switch" and the sky lit up with dazzling fireworks, courtesy of the Mission Inn's owners. Then on came the lights, which remained on until after New Year.

This year, bring your family to experience the magnificence of the historic Mission Inn, dazzling with our Christmas best. One look and you will understand why the Mission Inn has been named one of the ten best light displays in the country since 2003. The Mission Inn is the only landmark west of the Mississippi to be so recognized. They won this title for the first time the year Isabelle Kaminsky and For All Seasons took over the grand task of decorating the hotel for the holiday season. And 2007 will be even better!



# For All Seasons

## Secrets of a Decorating Maven



#### Isabelle Kaminsky Reveals Her Secrets

After more than nineteen years of professional decorating, I thought it time I reveal some closely held secrets. They have always worked for me, and I know they will help you too.

I. Choose a Theme. You can easily unify a room by selecting a single theme or color to decorate around.

2. Don't be Afraid of Ribbon! Use ribbon as a decorating element. Combine two or more ribbons and beads or decorative rope together for more impact. And never fear wide (4" plus) ribbon. It creates depth and drama.

3. Remember Your Theme? Now use your theme color to wrap all the presents. It will seem as though they are flowing from the tree.

4. No Excessive Ornamentation! You don't have to use all of the ornaments you own. After a few years (and children), I'm sure you have plenty in your collection. So only use the items that carry out your color or theme.

5. For a Guiltless Holiday - If your children want to decorate (or you feel guilty for not using all of the ornaments they've made for you), buy a second, smaller tree and let them have at it! It doesn't need to be large, a table-top will be fine. Not only will you get

to display your memories, but with two trees you can spread even more holiday cheer!

6. Think Outside of the Ornament Box! Use florals, vines, and even common household items as ornaments. Lightweight items are the best. Clocks, mirrors, dolls, birds, etc. can be used. And don't be afraid to think BIG! One or two very large items can create a focal point for your tree.

7. Tie it All Together. A sprig, a flower, an ornament and a bow can be combined into a single ornament for your tree or a table.

8. Feeling Hot, Hot, Hot! Prepare your ornaments by hot-gluing the hooks so they don't come out. This does take some time and care, but it's worth it in the end. A drop or two of glue is all it takes.

9. Star Garland is Your Friend. Lose the ornament hooks. They are flimsy and hard to work with. I like to use star garland in a coordinating color. Cut a roll in half or thirds, so your pieces are 6" to 8" long. Insert them through the ornament hooks, and twist them onto the tree. Star garland is also great for tying a larger ornament, like those mentioned in number seven, into a tree.

10. Don't Let the Lights Make You Crazy. Some people spend hours wrapping the lights into a tree. My philosophy is that most of the light wires will be covered up by the decorations, so don't spend an inordinate amount of time twisting and wrapping lights around twigs and branches. An even easier solution - just buy an artificial tree that already has lights on it.



## Christmas Trend Watch 2007

This year it's all about color. Bold colors will continue to be popular. Bright pinks, turquoise, lime green, orange, and yellow are all the rage. Artificial trees in these colors will be scarce, but white, silver, and gold trees should be more easily found. Keep in mind, lights in these colors will only be available on a limited basis.

Traditional colors are, of course, always popular. Christmas red, antique red, burgundy, gold, and silver will be readily available.

Metallics continue to be a favorite. Luscious gold, copper, and bronze will be seen in florals, ribbon, and ornaments.

Ice and snow, of course, continue to be a holiday favorite.

And, last but not least, a "Country Christmas" will live forever!



### Gift Basket Etiquette -Who Knew?

Gift baskets continue to be a popular gift item, especially in the business world. They are suitable for any occasion and any holiday. They baskets, keep these tips in mind:

• Try to find out the recipient's likes and dislikes. This way you can make sure they get what they want, or at least avoid giving them what they don't.

• If you are not 100% sure the recipient drinks alcohol, don't include it. The same goes for coffee.

• If the gift is for an office rather than an 3. individual, include many small items that can be shared and enjoyed by all.

• If you are sending a gift basket to a business associate, make sure they are allowed to receive individual gifts. It may be against company policy.

### For All Seasons on the Web!

For All Seasons continues to grow! You can now purchase gift baskets, imprinted invitations, and holiday cards online at www.ForAllDecor.com. Make sure to check out our special on imprinted holiday cards. If you purchase now, you'll get the return address printed at no additional cost!

Go to www.ForAllDecor.com now to take advantage of our offer.

Remember - For All Reasons, For All Seasons!



# Trivia

Ah, Christmas - a time to be with loved ones, reminisce and enjoy traditions. Actually, Christmas trees are a relatively new tradition in this country. German can be elaborate or simple. But when giving immigrants brought the European tradition of the decorated tree with them to the United States in the early 1800's. Check out our trivia below and test your Christmas tree knowledge.

Christmas tree? White House?

White House lawn?

Christmas tree?



Highly Decorated

## Pre-Christmas

- I. In what year was the first sale of a
  - Who was the first President of the U.S. to bring a Christmas tree to the
  - Who was the first President to have a national tree-lighting ceremony on the
  - When did the Rockefeller Center Christmas tree tradition begin?
  - How long does it take to grow a

- 6. Where do most Christmas trees come from?
- 7. How many acres of Christmas trees are planted each year?
- 8. Who do we have to thank for the idea of electric lights for trees?
- 9. Name three of the five best selling types of trees?
- 10. How much water does a tree at home need?

#### Answers:

- T 1850
- 2. Our 14th president, Franklin Pierce
- 3. Calvin Coolidge in 1923
- 1933 4.
- 5. Six to eight years for the average home-sized tree
- 98% are grown in tree farms and do 6. not come from forests
- 7. More than 1,000,000 acres are planted.
- Thomas Edison 8.
- 9. Scotch Pine, Douglas Fir, Fraser Fir, Balsam Fir, and White Pine
- 10. Up to a quart per day in the first week

Source: With thanks to History.com's "Tree Trivia"